

Privacy Policy

Effective Date: July 14, 2026

Bright Ideas Marketing Privacy Policy

Bright Ideas Marketing ("we," "our," or "us") respects your privacy and is committed to protecting the personal information you provide through our website and related services.

This Privacy Policy explains what information we collect, how we use it, and the choices you have regarding your information.

Information We Collect

We may collect information that you voluntarily provide, including:

- Name
- Business name
- Email address
- Phone number
- Business address
- Website address
- Payment information (processed securely by our payment provider)
- Any information you submit through forms, emails, or other communications

We may also automatically collect certain technical information, including:

- IP address
- Browser type
- Device information
- Pages visited
- Date and time of visits
- Referring website
- Cookies and similar technologies

How We Use Your Information

We use your information to:

- Respond to inquiries
- Provide our marketing services
- Process payments
- Communicate regarding your account
- Provide customer support
- Improve our website and services
- Send service updates and important notices

- Send marketing communications if you have opted in
- Comply with legal obligations

Payment Information

Payments made through our website are processed by trusted third-party payment processors, such as Square. We do not store your complete credit or debit card information on our servers.

If you authorize recurring payments, your payment information may be securely stored and managed by our payment processor in accordance with their security standards and privacy policies.

Cookies

Our website may use cookies and similar technologies to improve your browsing experience, analyze website traffic, remember preferences, and improve our services.

Most web browsers allow you to disable cookies through your browser settings.

Third-Party Services

We may use trusted third-party providers to operate our business, including services for:

- Website hosting
- Payment processing
- Email communications
- Analytics
- Marketing automation
- Customer support

These providers may receive information necessary to perform services on our behalf but are expected to protect your information appropriately.

Information Sharing

We do not sell your personal information.

We may share your information only:

- With service providers assisting our business
- When required by law
- To protect our legal rights
- During a business transfer such as a merger or sale

Data Security

We use reasonable administrative, technical, and physical safeguards to protect your information. However, no method of transmitting or storing data over the Internet is completely secure, and we cannot guarantee absolute security.

Your Choices

You may:

- Request access to your personal information

- Request corrections to inaccurate information
- Request deletion of your information where applicable
- Opt out of marketing emails by clicking the unsubscribe link or contacting us directly

Certain information may be retained as required by law or for legitimate business purposes.

Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites.

Children's Privacy

Our services are intended for adults and business owners. We do not knowingly collect personal information from children under the age of 13.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated Effective Date.

Contact Us

If you have questions about this Privacy Policy, please contact:

Bright Ideas Marketing

Email: contact@brightideaslocal.com

Website: BrightIdeasLocal.com

Terms & Conditions

Effective Date: July 14, 2026

Acceptance of These Terms

By accessing or using this website, submitting information through our forms, or purchasing our services, you agree to be bound by these Terms & Conditions. If you do not agree with these terms, please do not use this website or our services.

About Us

This website is owned and operated by Bright Ideas Marketing ("we," "our," or "us").

Use of Our Website

You agree to use this website only for lawful purposes and in a manner that does not interfere with the operation of the website or the rights of others.

You agree not to:

- Use the website for any unlawful purpose.
- Attempt to gain unauthorized access to our systems.
- Upload malicious software or harmful code.

- Copy, reproduce, or distribute website content without our written permission.

Our Services

Bright Ideas Marketing provides marketing, advertising, promotional, and related business services. Specific services, pricing, and obligations are governed by any separate agreement or contract between you and Bright Ideas Marketing, including any Restaurant Advertising Agreement or similar service agreement.

Pricing and Payments

Prices displayed on our website are subject to change without notice unless otherwise stated in a written agreement.

Payments are processed through third-party payment providers. By making a purchase, you authorize the applicable payment processor to process your payment.

Recurring billing, cancellation terms, and other payment obligations are governed by your applicable service agreement.

Intellectual Property

All content on this website, including text, graphics, logos, images, designs, layouts, and other materials, is the property of Bright Ideas Marketing or its licensors and is protected by applicable intellectual property laws.

You may not copy, modify, distribute, reproduce, or use any content without prior written permission.

Third-Party Links

This website may contain links to third-party websites for your convenience. We do not control or endorse those websites and are not responsible for their content, privacy practices, or availability.

No Guarantee of Results

Marketing and advertising results vary based on many factors beyond our control. We do not guarantee increased sales, revenue, leads, customer traffic, search rankings, or any specific business outcome unless expressly stated in a written agreement.

Disclaimer

This website and our services are provided on an "as is" and "as available" basis. To the fullest extent permitted by law, Bright Ideas Marketing disclaims all warranties, express or implied, including warranties of merchantability, fitness for a particular purpose, and non-infringement.

Limitation of Liability

To the fullest extent permitted by law, Bright Ideas Marketing shall not be liable for any indirect, incidental, consequential, special, or punitive damages arising out of or relating to your use of this website or our services.

Our total liability for any claim shall not exceed the amount you paid to Bright Ideas Marketing for the specific service giving rise to the claim.

Indemnification

You agree to defend, indemnify, and hold harmless Bright Ideas Marketing, its owners, employees, contractors, and affiliates from any claims, damages, liabilities, costs, or expenses arising from your misuse of this website, your violation of these Terms & Conditions, or your violation of any applicable law or the rights of a third party.

Governing Law

These Terms & Conditions shall be governed by and construed in accordance with the laws of the State of North Carolina, without regard to its conflict of law principles.

Changes to These Terms

We may update these Terms & Conditions at any time. Updated versions will be posted on this page with a revised Effective Date. Continued use of our website after changes are posted constitutes acceptance of the revised Terms.

Contact Us

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Bright Ideas Marketing

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Website: BrightIdeasLocal.com